

Apply Now!!

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THE Marketplace

At the Fargo Downtown Street Fair 2010
35th Annual!

The Fargo Downtown Street Fair attracts between 120,000-150,000 people each year! The "Marketplace" is an area at the Downtown Street Fair where "associate" vendors offer products or items to the people attending the Fair, but are not necessarily art or craft items such as jams & jellies, health products or collectibles. "Marketplace" is located north of the Street Fair on Broadway between 5th and 6th Avenues, directly in line with the Downtown Street Fair. It's easy to apply for your place at the "Marketplace." Fill out this application and return it to the Downtown Community Partnership by **Friday, April 9, 2010.**

Booth Fees: (Please select one)	
Single Booth (11' x 11')	\$300
Single Booth with a corner	\$350
Side-by-Side (11' x 22')	\$600
Side-by-Side with a corner	\$650
Walk-Thru (no corner 11' x 22')	\$600
Double Corners	\$700
	+
Jury Fee (all applicants)*	\$25
*(To continually improve the quality of the Street Fair - ALL applicants will be juried this year)	
TOTAL FEES:	_____

Calendar of Events leading up to the 35th Annual Downtown Street Fair

Monday, April 9 – Application Deadline

No later than Thursday, May 14 – Notification of Jury results mailed to all artists.

The week of June 28 - July 2 – Notification of BLOCK location and set-up information mailed.

2010 Downtown Street Fair Hours:

SET UP

Wednesday, July 14, 2010 - 3:00pm - 9:00pm

Thursday, July 15, 2010 - 6:00am - 9:00am

Hours of EVENT

Thursday, July 15, 2010 - 10:00am - 9:00pm

Friday, July 16, 2010 - 10:00am - 9:00pm

Saturday, July 17, 2010 - 10:00am - 5:00pm

- Each Applicant must send **THREE** – 4 x 6 photographs of the their work and **ONE** - 4 x 6 photograph of the booth.
- o NO CDs – Photographs ONLY. The photos will NOT be returned - once received they will become property of the Downtown Community Partnership
 - o Make sure photos are clear, correctly exposed and sharply focused because your admission will be decided on the photos you submit
 - o If you do not have a photo of your actual booth, photograph an arrangement or grouping of your work to show scale and how your items would be displayed

No application will be considered without ALL the photographs required above

Check list:

- | | |
|---|--|
| <input type="checkbox"/> 4 photos of work & booth | <input type="checkbox"/> Check for jury fee - \$25.00 |
| | <input type="checkbox"/> Check for booth fee |
| <input type="checkbox"/> Completed application (attached) | (Notice: Depositing your check does not mean you are accepted into the Fair) |
| <input type="checkbox"/> ** signed risk & liability statement | (Your fees will be deposited the day they are received) |
| | (Fees will be refunded if not accepted into the Street Fair by the Jury) |

Send Applications and applicable fees to:

Stephanie Holland
 c/o Downtown Community Partnership
 203 4th Avenue North, Fargo, ND, 58102
 Phone: (701) 451-9062 - (701) 241-8275
 Email: steph@fmdowntown.com
www.fmdowntown.com

Keep this paper for your records.

Fargo Downtown Street Fair

Rules and Regulations

Tax & General Liability Insurance Information

** Each participant must obtain a North Dakota sales and use tax permit. Please contact the North Dakota Tax Commissioner to get the appropriate paperwork OR if you have any questions. They may be contacted below:

- (701) 328-3470
- salestax@state.nd.us

** General liability insurance papers should have been in our office by the end of May. If the Downtown Community Partnership DOES NOT receive your insurance papers you will be unable to set up and participate in the show. Your insurance papers should include:

- General liability coverage of \$1,000,000 per occurrence
- Coverage dates to include July 14-17, 2010

Rules & Regulations

1. Participants must provide booth, props for display and be ready for extreme weather, wind, rain or heat.
2. All products sold by the participant must be handcrafted by the participant and comparable in quality to the product photos submitted to the Downtown Community Partnership for the jury process. Marketplace excluded.
3. No imported, manufactured work or works from commercial kits or molds are ALLOWED. Marketplace excluded.
4. Artists may only show work in categories approved by the jury.
5. The booth must be used by those who registered for it and the artist/crafter MUST be present in the booth all three days.
6. The participant must stay for the shows entirety – no breaking down early.
7. No blue poly tarps shall be used in your booth.
8. No storage of boxes, stock etc. will be permitted behind your booth or to the sides.
9. Electricity is not provided. A few exceptions may be granted on request.
10. Cancellations for the full booth fee must be done by May 31st.
AFTER May 31, 2010 you will forfeit your full booth fee.
11. No smoking in your booth.
12. There is Security overnight but the Downtown Community Partnership is not responsible for items missing – products should be secured or removed from the booth at closing.
13. There is no guarantee of location of booth – though every request will be considered.
14. The cashing of your booth fee DOES NOT mean you have been accepted into the show.

Information about the event can be found at www.fmdowntown.com

This is our 35th Anniversary – I look forward to seeing a lot of familiar faces!! Please read through everything and make sure your application is complete BEFORE mailing it – no incomplete applications will be accepted. I hope you had a fabulous holiday and all the best in 2010. I hope to see you in July!!

2010 Marketplace Application

Name: _____
Address: _____
Cell Phone: _____
Email: _____

Business Name: _____
City: _____
State: _____ Zip Code: _____
Other Phone: _____

Booth Preference: (Please Check)

- Single Booth (11' x 11')
- Single Booth with a corner
- Side-by-Side (11' x 22')
- Side-by-Side with a corner
- Walk-Thru (no corner 11' x 22')
- Double Corners

I would like my 2009 location - _____ (Block) - (Booth Number) **Example - A - 32**

Average price of product (s): _____

****Remember to enclose photos, applicable fees and ensure descriptions are detailed****

Product Description: _____

I/We _____, have read the application and would like to participate in Marketplace 2010. Enclosed is our payment/check and I/We understand it will be processed upon receipt. No cancellations/refunds will be accepted after May 31, 2009.

Registration is Final. Your application fees will be processed when this application is received. A refund, minus the jury fee, will be given if your application is not accepted for the 2010 Downtown Street Fair. No refunds will be made after May 31, 2010.

Signature: _____ Date: _____

Send this Application with Applicable Fees to:
Stephanie Holland - Downtown Community Partnership - 203 4th Avenue North, Fargo, ND, 58102
Phone: (701) 451-9062 - (701) 241-8275 - Email: steph@fmdowntown.com
www.fmdowntown.com